

## **DIRECTIONAL SIGNS POLICY**

FILE REFERENCE NO. : R8/16  
DATE ADOPTED : February 26, 1992  
MINUTE NO. : 35400  
EXPIRY DATE :

### **OBJECTIVES**

To provide opportunities for the erection of directional signs by members of the public which are of sufficient interest to the general motorist and tourist.

The Council has resolved to adhere to the existing legislative controls governing the erection of signs.

The erection of directional signs shall be restricted to those instances that merit special consideration as being of sufficient interest to the general motorist and tourist (public buildings and tourist facilities) to justify proposed signage generally in accordance with the Roads and Traffic Authority "Guidelines for Signposting Associated with Accommodation Facilities".

In considering any application matters that shall be taken into account shall include –

- i. Whether Roads and Traffic Authority approval and/or reference to the Local Traffic Committee is required.
- ii. The proximity of the proposed signage to the destination.
- iii. Whether or not the signage is proposed on a direct route to the destination.
- iv. Possible conflict with existing traffic direction signs and instruments.
- v. Possible conflict with other signage.
- vi. Whether or not the signage is deemed hazardous and/or distraction to drivers.
- vii. The visual impact of proposals.
- viii. The public interest.
- ix. The circumstances of the case.